

# Cromwell Cultural Centre

Locally Driven - Developed - Directed

CCB June 25th, 2019

CODC June 26th, 2019

*#LetsMakeItHappen*



# Presentation Agenda

- ▶ Background.
- ▶ Mission and Objectives.
- ▶ Update on progress since 19th March.
- ▶ Where to from here?
- ▶ What we would like you to consider.
- ▶ What's in it for the CCB and CODC?

## Background

- ▶ Group formed in 2018 to explore the need for developing a premium multipurpose Community Cultural Centre on Lake Dunstan.
- ▶ Agreement that a new multifunction centre based on OPTION 2 & 3 of the Master Plan, be developed and managed.
- ▶ Formed a Charitable Trust - [Cromwell Cultural Centre Trust](#).
- ▶ Trustees 5-10 (currently):- James Dicey, Jackie Hamilton, Kerry Stainton Herbert, Gillian Watt, Jessie Sutherland, Jocelyn Johnstone.
- ▶ Presented to Cromwell Community Board on March 19<sup>th</sup> 2019, with an update 25<sup>th</sup> June.
- ▶ Sought further support for this from numerous community groups in the Cromwell and Districts area.
- ▶ Over 700 signature to a petition and letters of support. Completed over 30 presentations with groups or individuals

## ***Mission*** for the Trust is to:-

- ▶ Locally drive, develop and direct a Cultural Centre for the benefit of the Cromwell and Districts community.

## ***Objectives*** are to:-

- ▶ Develop plans for a Cromwell Cultural Centre in consultation with community & stakeholders;
- ▶ Demolish the existing hall;
- ▶ Build a premium multi-function centre;
- ▶ Manage the centre under an appropriate business plan;
- ▶ Hold the land within the Trust, with Council as residual beneficiary; and
- ▶ ***Work with the community, CCB and CODC for the ultimate benefit of the Cromwell and Districts community.***

## Why a Trust?

- ▶ Local community can create and implement the vision they need in a timely and efficient way. Our plan is 5 years from a “Yes” from Council, and with their support.
- ▶ Examples of this - hockey turf in Cromwell, community centre in Tapanui, theatres in Gore, multi-function centre in Gore, stadium in Invercargill.
- ▶ Trust represents the local community in a transparent way through partnerships, advisors and clear communication.
- ▶ Cromwell as the centre of Central Otago has in past been viewed as an industrial centre, but with current growth is currently developing its arts and historical opportunities.

# OPPORTUNITIES

- ▶ Master plan has identified opportunities for a new centre comprising: arts and events facility, museum, gallery, theatre and meeting spaces.
- ▶ Premium multipurpose facility for community use which is sustained by rates and hire charges.
- ▶ Celebrates the past, present and future.
- ▶ Celebrates Cromwell's unique history, location and growing arts significance.
- ▶ Builds on to Old Cromwell adjoining Lake Dunstan as the place to celebrate this.
- ▶ Opportunities for Civil Defence. Energy Efficient design and operation.



• RSA – Remember the past	• Events e.g. weddings, birthdays etc
• Gold mining including Chinese diggings	• Room bookings
• Civil Defence	• Museum & Dam history
• Room bookings	• Conferences
• Exhibitions	• Theatres - modern for cinema use
• Live performance by national and international artists	

# Update on Progress- Stage 1

- ▶ Speak to full CODC 26th June - introduction to CCCT.
- ▶ Liaising with CEO, Mayor, Chairperson, CCB members and community groups and individuals.
- ▶ Liaising with Connect Cromwell, DIA and CLT, Polytech.
- ▶ Communicating with community to regularly update and involve through a communications and media strategy.
- ▶ Awaiting formal passing of the Masterplan, and for a process with prompt timelines.
- ▶ Business Plan and covering report written, keen to discuss in a meeting.
- ▶ Awaiting a formal resolution from CCB, then proceeding to Council approval.
- ▶ Commence Stage 2 - **#LetsMakeItHappen**

## Currently working on...

- ▶ Draft business plan and report for Council have been completed with an ongoing review process.
- ▶ For presentation after Masterplan accepted, and formal access to CCB is granted.
- ▶ Consultation with Town and Country Club and Museum is ongoing.
- ▶ Ongoing community consultation/communication.
- ▶ Working groups commenced:- construction, funding, theatre, arts and historical.
  - ❖ Terms of Reference being developed.
  - ❖ Community invited to participate in a group.
  - ❖ Advisors and expertise in process.
  - ❖ Research into other projects/buildings has begun.
  - ❖ Civil defence issues- in process.
- ▶ Communication and media strategy being developed with Connect Cromwell.
- ▶ Website in development [www.cromwellculturalcentre.co.nz](http://www.cromwellculturalcentre.co.nz)
- ▶ Ngāi Tahu relationships begun.



# Ngāi Tahu

- ▶ Contact with Ngāi Tahu - advised working with Te Runaka o Ōtākou.
- ▶ Locally Maire Te Whaiti has agreed to support the process/trust as a Cultural Advisor. Fluent in Te Reo and correct protocol.
- ▶ Sought local kaumatua input.
- ▶ Te Runaka o Ōtākou - phone and email (process begun).
- ▶ Planned - visit to Runaka to establish a relationship and begin whanaungatanga.

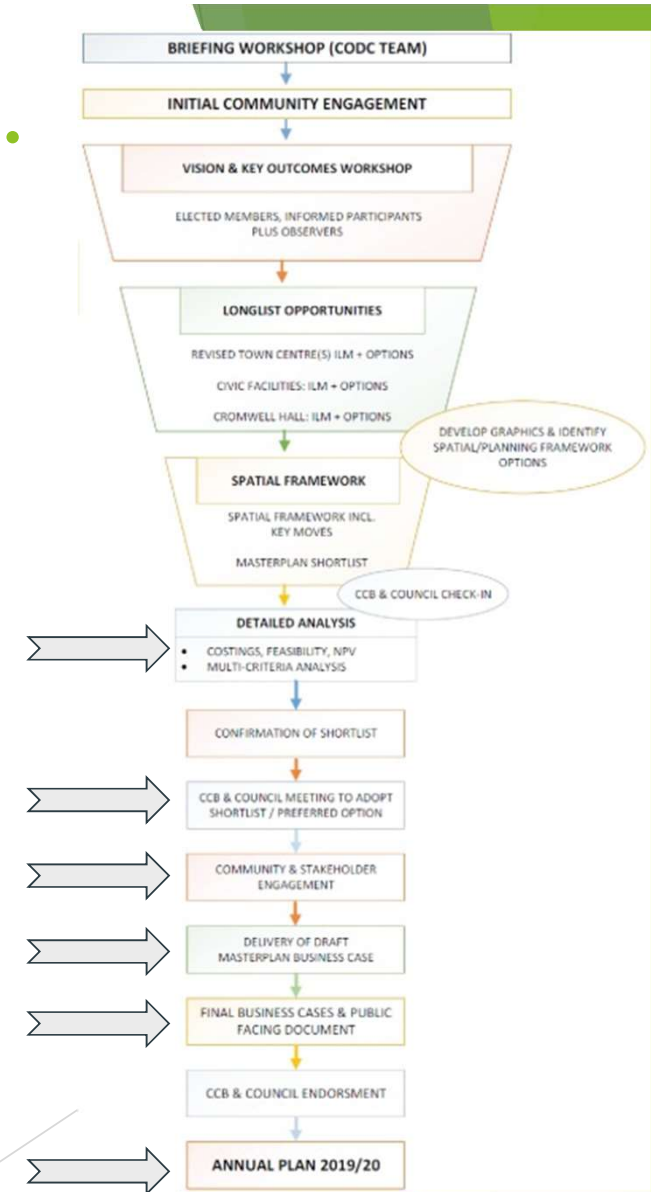
# Where to from here?

## Stage 2: From mandate to build completion

1. Community Consultation - brief/space requirements/prioritisation.
2. Communication and media strategy.
3. Concept plans - gaining consensus.
4. Research - Invercargill, Gore, Twizel, Oamaru, Marlborough, Christchurch.
5. Business Plan - continually evolving.
6. Geotech work - building on what has been done already.
7. Development of working groups e.g. theatre / building / fundraising.
8. Employing part time Project Coordinator.
9. Funding Plan - ongoing involvement - CLT, Trusts, fundraising etc.
10. Building Company - concept plan and costings.
11. Detailed plan and costings.
12. Quantity Surveyor - check against work and costs.

# What we would like you to consider...

- ▶ How and when we fit into the Master Planning process?
  - ▶ Duplication of effort!
  - ▶ Similar opportunities identified in the Spatial Framework.
  - ▶ Have undertaken high level costings.
  - ▶ Have a draft business plan underway.
  
- ▶ How we can gain clarity and assistance from the CCB/CODC?
  - ▶ Understand the process/timeframes.
  - ▶ Keen to have a specific meeting to further share works to date.
  - ▶ Collaborations.
  
- ▶ What happens during the blackout period?
  - ▶ Work with the Council?
  - ▶ Appointment of a CODC “guide”.
  - ▶ Timeframes.
  
- ▶ CCB role/representative on the CCCT?
  - ▶ Understand there are different precedents i.e. museum/hockey.
  - ▶ Keen to develop the best fit.



# What's in it for the CCB and Council?

- Community driven outcome by community led development.
- Cost effective/efficient using experienced locals to manage the process with CCB/CODC involvement.
- Access to charitable money with volunteer expertise/time.
- Avoids depreciation and debt on CODC books.
- Meets and exceeds preferred outcomes of the Master Plan and Community Plans.
- Gives the Council time and money for other Master Plan projects.

